

College Admissions Process / Strategies

[What do admissions staff see when they look at you?](#)

NorthJersey.com - Oct 20, 2013

If you regularly read "Your College Advisor," you know that numbers play a major role in the college acceptance game. The numbers I'm referring to include GPA, class rank, and standardized test scores...

[Advice on making college applications stand out](#)

Chicago Tribune - Oct 22, 2013

It's long been a surefire strategy for filling out a successful college application: The more volunteer experiences, extracurricular activities and other special interests you can note, the more you'll stand out from the rest of the applicant pool....

[How Many Colleges Should Students Apply To?](#)

TrueAdmissionsBlog - Oct 22, 2013

Today we kick off a new feature here on the blog: "The Question of the Month." We'll be asking high school college counselors, independent counselors, deans of admission and other experts, such as financial aid officers and psychologists, to respond to our questions about all things college admission ...

Visits & Interviews

[Prepare for These College Interview Questions](#)

About.com - Oct 19, 2013

If you're visiting colleges in the coming months, your time on campus is a great opportunity to arrange an interview. The interview gives you a chance to put a face and personality to your application.....

College Essays

[Application essays should emphasize why a college is a good fit for you](#)

NorthJersey - Oct 18, 2013

It's becoming increasingly important to demonstrate your interest in a college, as schools try to predict yield — the percentage of admitted students who enroll....

[Writing your college essay? How to avoid boring the reader](#)

Denver Post - Oct 22, 2013

Let's say you are at the top of your class and applying to an Ivy League school. You feel confident because you got 2200 on your SATs, are class president, run cross-country, and are in five clubs. All your life, "failure has never been in your vocabulary because you have succeeded at everything....

Any questions or concerns? Right now is the time to get busy and make sure you have everything organized and a plan in place...you want to ensure there are no surprises later.

Stop by if there's anything I can help with,

Counselor John.