

## About the Goat

Is it a reindeer? Is it a pony? No! It's a goat. That's right, a goat. A bright red goat has come to symbolize Alaska's finest coffee.

### The Kaladi Goat

Legend has it... that coffee was first discovered by a goat herder named Kaladi living in the land of Arabia Felix. One day Kaladi found his normally tranquil goats very frisky and dancing with abandoned glee near a shiny, dark-leaved shrub with berries. Kaladi soon determined that it was the red berries that caused such jubilation and decided to sample some for himself. He, too, found the berries very stimulating and it wasn't long before he was merrily dancing and cavorting with his goats.



One day a passing monk from a nearby monastery was astonished to find a herdsman and flock dancing in this elated state and asked Kaladi for an explanation of their strange behavior. The abbot, after sampling some of the fruit himself, immediately felt refreshed and realized that the berries had the exact properties required to keep his monks awake while at prayer. The abbot then combined the berries with water and produced a wonderfully stimulating drink that he thought to be heaven sent. Soon the news of coffee spread throughout Arabia Felix and from there to the world.

Now that you know more about where the name came from, let me take this Steller opportunity to welcome **our new School Business Partner: Kaladi Brothers Coffee**



We look forward to this partnership with Kaladi Brothers Coffee. They are truly an institution in Anchorage and have created a reputation that precedes them for being civic and community minded at every level.

If you already know Kaladi, and their coffee, you are aware that it's just plain great coffee to drink. So much that it is the only coffee we use at the **Steller "Temple of the Bean."**

If you love their coffee let them know it and that you appreciate the commitment they have made to our school. If you haven't tried it yet, please do...

A copy of our agreement is attached so you can better understand how School Business Partnership relationship works. It is designed to put in to words the specifics of our relationships and what we ultimately want to be a mutually beneficial opportunity for all parties involved. If you have questions feel free to contact me. **If you would like to know more about being a School business Partner with Steller Secondary** I would like to speak with you.

John Stahl  
Counseling and Guidance  
School Business Partnership Coordinator